



WOVEN
— FLOORS —

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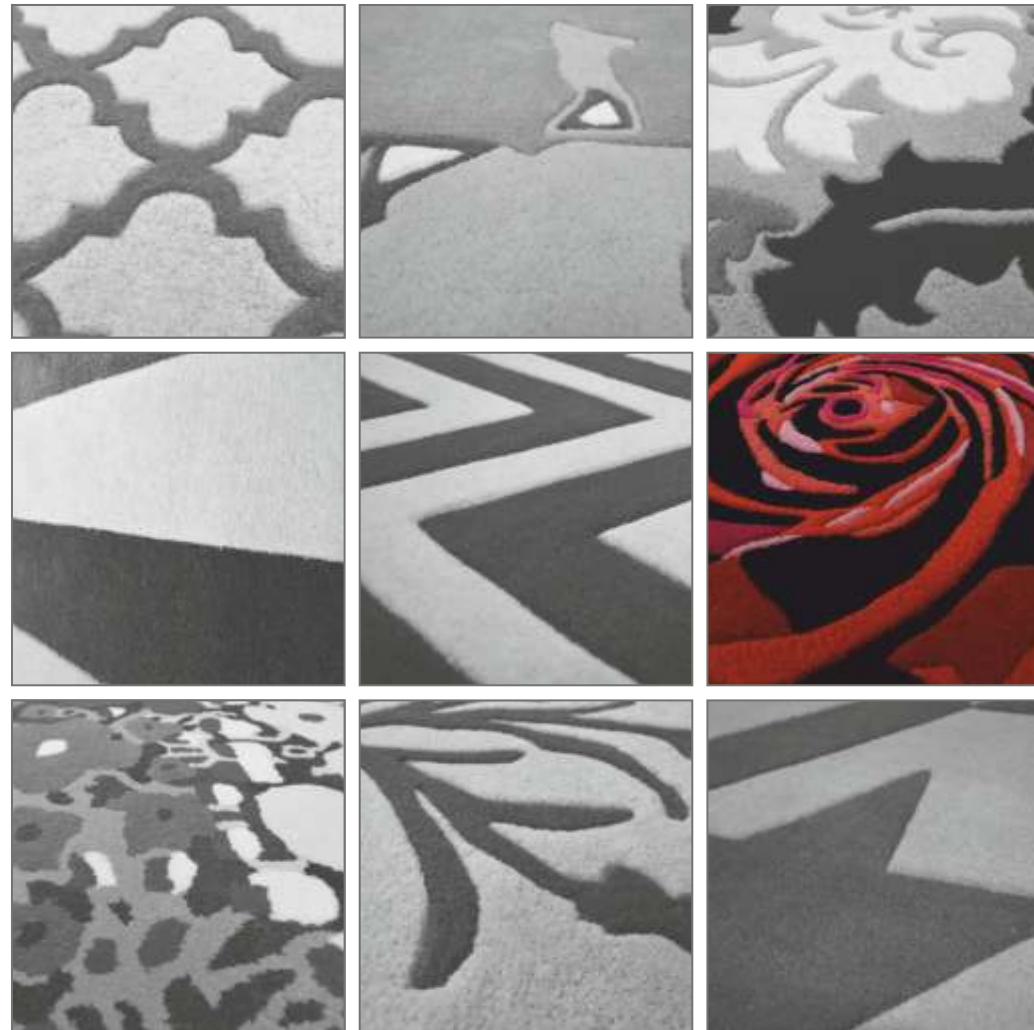


BESPOKE FLOORING

WOVEN FLOORS is a well established Family owned boutique Manufacturing business steeped in the “tradition” of rug making, which we as a third generation are carrying forward with a new approach. An approach where the efficiency of a corporate organization is flavoured with the warmth and personalization of a family run business, where the standardization of processes one sees in a corporate environment is tinged with the flexibility and adaptability.

Our Fully Owned Manufacturing Facility in India and design centre based in London is geared to meet the strict demands of the fast evolving bespoke rug and carpet industry. Our complete control over the manufacturing and supply chain process allows us to produce very small one-off orders as well as large volumes with equal efficiency and precision.

We have an in house design team and an assembly line based production system with a traffic light monitoring process for stringent stage-wise checks on time and quality deliverables. We also have a strong network within transit and customs, which allows us to deliver complex projects (of low or high volumes) around the world within very short and guaranteed time frames.





EXPRESS YOURSELF

Our design expertise and in-depth knowledge of materials, textures, colours and finishes allows us to help actualize the vision and concepts of interior designers and architects for their projects, whether commercial or residential, domestic or international.

We take pride in our fine craftsmanship, personalized project management, expert quality control and smooth global logistics.

Our responsive style allows us to accommodate one-off commissions, large scale projects and short timelines with equal ease.





Each rug is a piece of art and follows an intricate design and production process. Once it has been through the detailed design process, it is carefully and delicately handled by our teams of skilled craftsmen. Our quality control specialists closely monitor each stage of the production process to ensure a unique piece, woven with great care as visualized at the design stage.

A GLIMPSE

A GLIMPSE



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The two pieces were hand-tufted in semi-worsted NZ wool.



BODEN

RETAIL

Size of Project	14 Rugs
Total Area	100 Sq. meters
Quality	Hand Tufted
Project Delivered In	8 Weeks / By Air

BODEN is a chain of elite departmental stores across Europe. This order was for the "Men's collection" display zone at one of their stores in Germany.





Major High-Street Footwear Brand

RETAIL

Size of Project	1 Rug 6 x 4 mtrs.
Total Area	24 Sq. meters
Quality	Hand Tufted / 80-90 tufts per sq. inch
Project Delivered In	8 Weeks / By Air

The Idea was spawned to do a classic Persian design but with a football field imposed on top with a leather border added around the edges to accentuate the effect of a football field. Due to a short delivery time-line, we made this beautiful 6 mtrs x 4 mtrs rug in hand tufted quality (usually such designs are done in a high knottage, hand knotted quality).

“ The Brief was to create something quirky yet traditional. ”

We turned the Rug around in 3 months. To achieve the level of detail and accuracy in a hand-tufted quality of this size in such short a time span is truly remarkable by industry standards.

A GLIMPSE



Dunnes
Stores
RETAIL

Size of Project 20 Rugs
Total Area 600 Sq. meters
Quality Hand Tufted
Project Delivered In 10 Weeks / By Sea

Client required a product for heavy traffic areas that would have good appearance retention and colour retention properties and that they could use for at least 3-5 years before having to change them. As the previously used machine made synthetic fibre rugs had worn out within a years' time.



“ We suggested a Product in good quality blended wool Hand tufted with 60-70 tufts per square inch (a high density to withstand heavy traffic and usage). With a 10mm pile height with chamfered edges to reduce trip hazard. ”



A GLIMPSE



Ivory White and Light Mushroom Beige Colours
Ground in Wool and Motifs in Silk



Sands Hotel, Margate

HOSPITALITY

Size of Project	10 Rugs
Total Area	110 Sq. meters
Quality	Hand Tufted
Project Delivered In	7 Weeks / By Air

Two traditional designs in a modern palette were specified for the Foyer and Restaurant and a stunning contemporary, shaped design for the The Sands Bar.

After a discussion of the project we worked closely with the client to bring their ideas to fruition; providing colour, tufting samples and advice when needed.



A GLIMPSE

The meadow comprised 6 large rugs, expertly installed atop a contoured stage design to create the irresistible edible setting.



Charlie and the chocolate factory

THEATER

All Scene All Props, a leading theater scenery and props provider in UK, commissioned us to produce Willy Wonka's edible grass meadow in accordance with Mark Thompson's magical stage design.

Shaggy art silk in deep lime green color was used to create the grass like feel. Its light reflective shimmering nature worked really well under the stage lights.



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Wouter Project

ART

Renowned photographer
Wouter Deryutter
commissioned us to
reproduce two of his iconic
photographs into rugs for his
Exhibition "**LIFE IS
THEATRE**" at the **Castle
Rumbeke** in Belgium.



(Top row) Two iconic photographs of Wouter Deryutter being reproduced by our expert craftsmen (Middle row) into rugs for display (Bottom row) at the "Life is Theater" exhibition.



Honours Project

EDUCATION

Designed by an honours student, it was reproduced onto a rug as part of her final project.

Always a challenge engaging with design students, the client was extremely happy with the services and the final piece.



Michelle
Endersby

ART



The Painting.



The Graph.



The Rug.





Logos and Identity

BRANDING



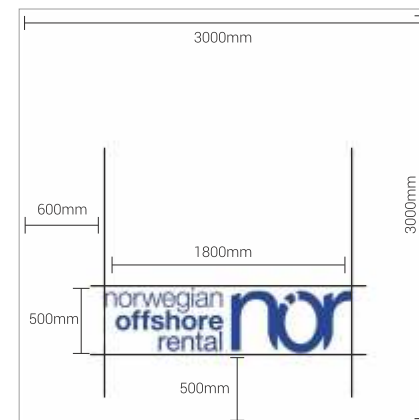
“ I just unrolled one of the rugs in the office and there were gasps of delight from my colleagues. The quality is outstanding and working with them has been a real pleasure from start to end. Their service, speed, personal approach, flexibility, delivery were all faultless. I would thoroughly recommend them to anyone else.”

– Camilla Ray

Head of Marketing: International and Education
Penguin Books, Children's Division

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Logos and Identity

BRANDING

Rugs and Carpets are now increasingly being seen as means of corporate branding. We receive several requests from companies, to reproduce their corporate logos on rugs.

These may be placed in their flagship stores, at their corporate offices, at conferences, product launches or other important events.





Private
Home
RESIDENTIAL



A GLIMPSE

27



Private
Home
RESIDENTIAL





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(Top) Section of approved graph of rug design for sampling. (Above) Sample of the rug. (Left) finished rug installed at the residence.

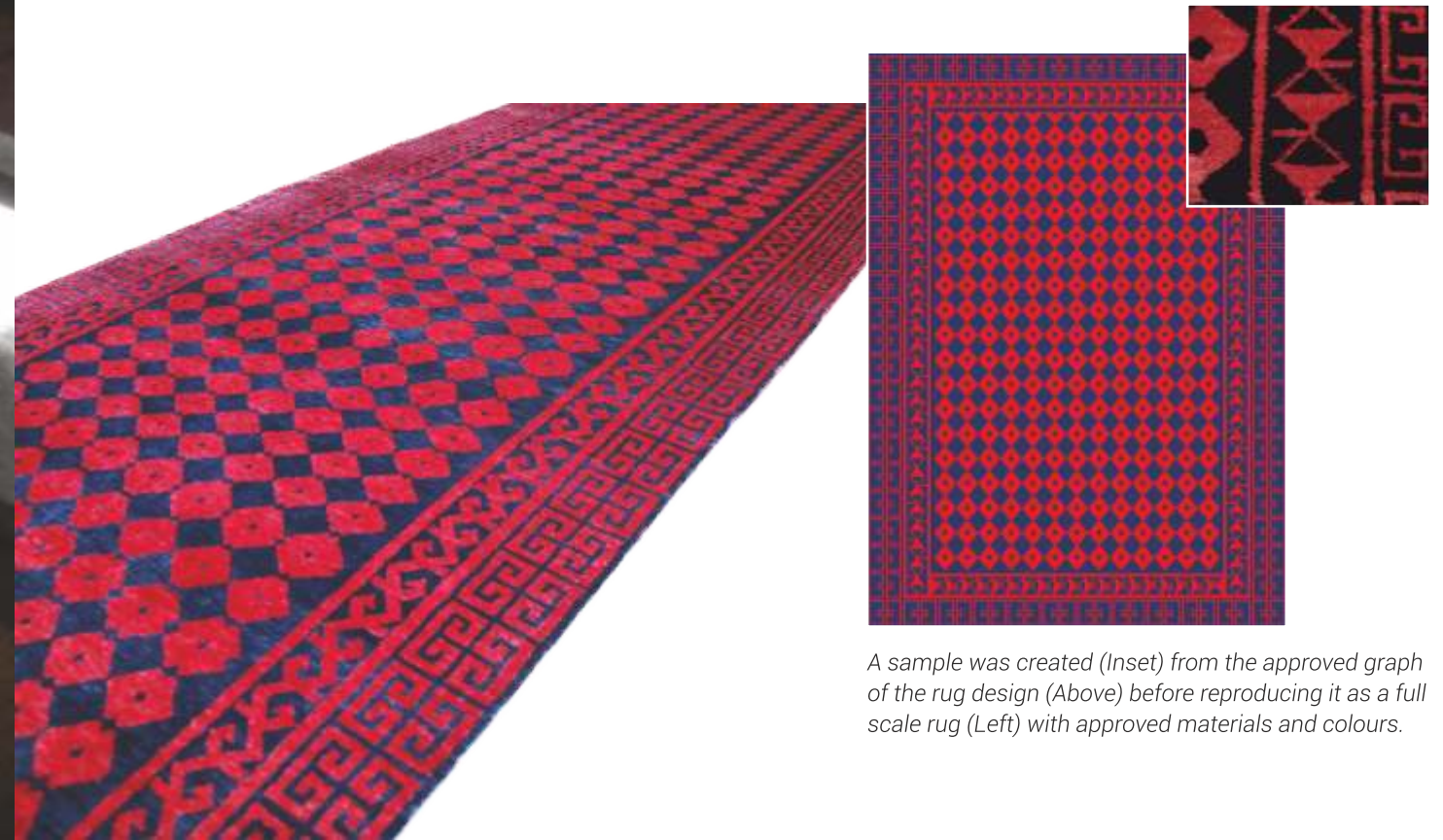
Project Crown Prince Bahrain

RESIDENTIAL

Size of Project	2 Rugs
Total Area	60 Sq. meters
Quality	Hand Knotted / 150 knots per sq. inch Pure Silk
Project Delivered In	16 Weeks / By Air

These two pieces were commissioned to be created in pure silk for the residence of the Crown Prince of Bahrain.

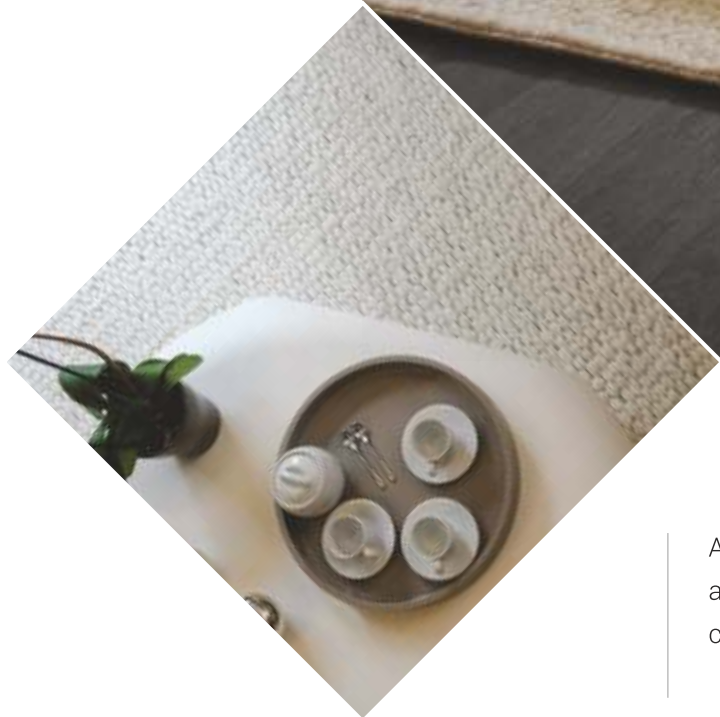
Both the pieces have been Hand Knotted in pure silk and wool and took approximately 5 months to weave.



A sample was created (Inset) from the approved graph of the rug design (Above) before reproducing it as a full scale rug (Left) with approved materials and colours.



Beige
Knots
RESIDENTIAL



A UK based client was looking for a high quality wool rug with a specific size to fit neatly between their sofas and picked this chunky knotted rug to give their neutral scheme some texture.

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31



Decorators
Catalogue
RESIDENTIAL

"I received my rug the day before Christmas and am absolutely delighted with it. It looks just as I imagined and drew lots of admiration on Christmas Eve and Christmas day. It looks sensational."

- Trish Sara
Lane Cove, NSW, Australia

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Holiday
Home

RESIDENTIAL







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